



PURLING®







# About us

Based in London and entering our second decade in 2023, Purling focus on delivering the highest standards, quality, and detailing in beautiful games, that are made for life and to encourage you to make time to play.

We work with artists and artisans across the globe; from chess to playing cards, from backgammon to checkers, we have developed a range of beautiful products which grace homes, offices, and other spaces to provide a social focal point for game play and relaxation. We have widened our product range and invested in systems and sourcing to lay the foundations for the next decade and beyond.

[www.purling.com](http://www.purling.com)

Purling, Studio 101, Network Hub, 300 Kensal Road, London W10 5BE.

Connect with us:

    [purlingltd](#)





# Craftmanship

We work closely with artisan craftsman across the globe, ensuring all Purling products are lovingly brought to life with meticulous focus and attention to detail.

Featured: Crafting of The Queen's Platinum Jubilee chess board, in English Walnut and Sycamore  
Hand Made in England.







Welcome to Purling Bespoke, your premier destination for personalised gaming experiences. We specialise in delivering top-tier, tailor-made solutions for both individual enthusiasts and corporate clients who crave exceptional and unique games. Our array of services spans from customising our existing Purling games to turning your very own game concepts into reality, presenting you with a world of limitless possibilities.

Here's how we bring your vision to life:

Step 1: Initiate the journey by reaching out to us at [info@purling.com](mailto:info@purling.com). We offer a complimentary consultation to better understand your needs and aspirations.

Step 2: Choose between customizing our existing Purling game options or embarking on the journey of creating a fully unique game based on your ideas. You may also opt for Purling's in-house design expertise to elevate your experience.

Step 3: Once we've confirmed your designs and your order is placed, our skilled team will embark on the process of meticulously crafting your exquisite games.

At Purling Bespoke, we're committed to turning your gaming dreams into reality, and it all starts with a simple email. Contact us today to begin your bespoke gaming adventure.













# Chess Boards

Maple (unframed) 45cm x 45cm x 1cm

Maple/Poplar (framed) 55cm x 55cm x 1cm

Alabaster Stone 45cm x 45cm x 1cm.

Fully bespoke with unique designs, printed & painted (size to your requirement).

Available as magnetic or non-magnetic, with a frame option on the reverse of the board, for table or wall hanging display and play.

Explore endless possibilities with our customisable chess boards, where you can add a personal touch by incorporating your own logos, initials, messages, or even inscribed plaques to make each board uniquely yours.







# Painted boards



Customise your game with the addition of initials, logos, private messages, images or QR codes and elevate your game to the highest personal level. Options include – printing & laser engraving directly to the board, or a metal plaque affixed to the playing surface or reverse of the game board.















Featured : Hambledon  
Bespoke Bold Chess Set

In 2022, Purling was chosen by Hambledon Vineyard to collaborate and produce a bespoke Bold chess set, to celebrate its 70th Anniversary.

The chess set is created from Purling's Bold series in Hambledon house colours - Chalk White & Storm Blue and features the Hambledon logo on the chess board.

Founded in 1952, Hambledon Vineyard - located in Hampshire, is England's oldest commercial vineyard and produces award winning wines.







Featured : Hambleton  
Bespoke Bold Chess Set



Choose from any Purling chess piece colours to match the colour scheme or design of your desire. Please contact [info@purling.com](mailto:info@purling.com) for more details.









Hand-painted, finished and assembled in London, England. Choose any combination of lacquer colours for your pieces to match your interior design, company's branding or team's jersey.

Our luxury hardwood pieces are produced to a high standard and coated with two layers of base-coat primer, painted with two coats of high-gloss paint and finished with two coats of lacquer, to produce a deep glossy and durable finish for added protection.





# Chess Pieces

Heritage – Hardwoods Ebony & Boxwood, weighted, machine turned & hand carved and hand polished. Sizes vary between 5cm & 10cm.

(Match to Maple, Maple/Poplar & Fully Bespoke chess boards).

Bold – Hardwood, Boxwood, weighted, machine turned & hand carved, painted in England with two layers of base-coat primer, two layers of high-gloss paint and two layers of crystal-clear lacquer for a wonderful lustre and hand-feel. Sizes vary between 5cm & 10cm.

(Match to all chess boards).

Fully bespoke - Designs, materials and colours of your choice.

Every chess piece is meticulously finished with a premium Italian Napa leather base felt, showcasing the Purling logo elegantly embossed in 18-carat gold























Featured: Purling Bold Chess Set with  
large Alabaster Stone Board.



























# Packaging

Choose from Purling branded luxury packaging or your own bespoke design.





# Playing Cards

We collaborate with luxury global brands and corporations to produce innovative, giftable, and collectable designed playing cards.

From design to production using the finest quality materials, included gilt foiling & spot printing with precision colour detail and an array of high-quality card bases, housed in personal branded card boxes - we work with you to create your own unique playing cards.















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Contact details:  
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sales@purling.com

You can call us on:  
020 3290 6201

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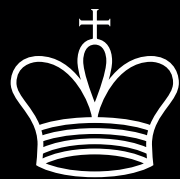
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